

Student purchases report

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Orders: 500000

Revenue: \$14,006,007,520.00

Unique students: 0

Avg order value: \$12,667.12

Top products:

YouTube â \$2,019,354,201.00 (71925 orders)

Google Ads â \$2,014,254,927.00 (71474 orders)

TikTok â \$2,009,425,128.00 (71283 orders)

Programmatic RTB â \$1,998,896,364.00 (71559 orders)

LinkedIn â \$1,996,442,011.00 (71425 orders)

Instagram â \$1,986,761,333.00 (71224 orders)

(unknown) â \$34,815,206.00 (0 orders)

Top customers:

Cross-Device Strategy - YouTube â \$369,768.00 (1 orders)

Mobile-First Initiative - YouTube â \$359,600.00 (1 orders)

CTV Strategy Bootcamp - Meta Ads â \$357,459.00 (1 orders)

Retargeting Campaign - Instagram â \$356,400.00 (1 orders)

Brand Awareness Campaign - Programma â \$354,270.00 (1 orders)

Video Ads Training - YouTube â \$353,400.00 (1 orders)

Retargeting Campaign - LinkedIn â \$353,312.00 (1 orders)

CTV Strategy Bootcamp - TikTok â \$348,712.00 (1 orders)

Video Ads Training - Instagram â \$348,230.00 (1 orders)

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